

## **JUMP 2004 IAESTE Training and Motivation Seminar**

*September, 29th – 3rd, October 2004, Ghent, Belgium*

(Adrian Keller) The 10th IAESTE Training- and Motivation Seminar JUMP 2004 took place in Ghent, Belgium. Almost two years ago, IAESTE Belgium and LC Ghent took the challenge to organise the 10th JUMP seminar. 60 delegates from 16 different IAESTE countries followed the slogan “**Join Us to Motivate People**”. The participants were many new members from all over Europe. Overseas was represented by Ecuador and USA.

The participants were able to choose from four different workgroups: Internal Structure of IAESTE , Summer Reception/Marketing on Students, Marketing on Companies and LC Management and Marketing. The goal was international exchange of experience and the training of new members. The workgroups were moderated by experience IAESTE members: Sarah Prang (Denmark), Ignasi Mas Lopez (Spain), Lauren Alexander (USA), Mario Kauzlaric (Croatia), Peter Merrild (Denmark) and Uros Kovsca (Slovenia). The organising team around Jochen De Grave set up a great event full of success. The reports of the workgroups and links to pictures can be found at the JUMP website <http://www.iaeste.org/jump>.

The participants could enjoy a rich programme. Highlights were the visit of the Sidmar plant in Ghent, the city walk in Brugge and the motivation speech of Marcus Orlovski. The 10th anniversary gala dinner was held in a nice location outside of Ghent. Pictures from the former JUMP seminars were shown in a slide show.

During a special session the development potential of JUMP was discussed by some senior members. Due the fact many very new members joined the seminar, a modified form of JUMP was discussed: The participants should all join different “lesson” on specific IAESTE topics in order to bring them to a common level of knowledge. Afterwards there is room to join the already known workinggroups. If “lesson”-leaders can be found this new model will be tested on the next JUMP seminar.

The next JUMP seminar takes place in Osijek, Croatia from September, 28th to October, 2nd 2005.

Keep on JUMPing and “**Join Us to Motivate People**”!

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